

WINE ENTHUSIAST



THE WORLD IN YOUR GLASS

40 UNDER 40

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AMERICA'S MOST INFLUENTIAL TASTEMAKERS

CHARLES BIELER

Founder, Bieler Pere et Fils,
Charles & Charles, Gotham Project,
Sombra Mezcal, Three Thieves, NY/WA



BRINGING WINE TO MILLENNIALS

"Bieler spent some of his formative years working at his family's Château Routas, promoting rosé at a time when rosé was considered unsophisticated. Bieler brought that passion for rosé to America, founding Bieler Père et Fils with his father, as well as partnering in Charles & Charles, with Charles Smith. A tireless innovator and fervent promoter of affordability, his anti-snob approach can also be seen in his other projects: Gotham Project, Three Thieves and Sombra Mezcal."

—THE EDITORS OF
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